PTO/SB/08B (04-03)

Approved for use through 04/30/2003. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Substitute for form 1449/PTO				Complete if Known		
Cubsina	10.10.10.11.11.10.110			Application Number		
INFORMATION DISCLOSURE				Filing Date	06/20/2003	
STATEMENT BY APPLICANT			PPLICANT	First Named Inventor	Rodney Nash	
	// lea as many sha	ote as s	ooossand	Art Unit		
(Use as many sheets as necessary)			ecessary)	Examiner Name		
Sheet	1	of	2	Attorney Docket Number		

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. <sup>1</sup>		
	1	The Impact of the 2005 Sunrise Date on EDI Qualifiers White Paper by Uniform Code Council Inc.	
	ļ <u>.</u>		
	2	Coupons As-Is Model Version 4,Coupon Work Group, EAN-UCC By Tom Heist Standards Management Group, 7	
	3	Coupon Requirements Summary ERoom: Coupon Re-Engineering, 7/01/02	
	4	Coupons Power Point Presentation by Uniform Code Council Inc., 2002	
	5	A Brief History of the Future of Couponing Phoenix,By Krubski, ITLC, October 2000	
	6	Promotion Marketing Association Press Release New York - 7 August 2001	
	7	Trial and Conversion VI: C	
	8	Trial and Conversion VI: Consumer Reaction and Demonstration Survey PMA Sampling and Demonstration	
	9	2002-001 Coupon Industry SurveyJuy31 1 August 2002 meeting of the Coupon Re-Engineering Workgroup	
	10	Coupon Facts; Coupon Planning; Coupon Coding; Distribution and Redemption by Method CouponNowInfo W	

Examiner	Date	· · ·
Signature	Consi	dered

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 120 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

PTO/SB/08B (04-03)

Approved for use through 04/30/2003. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO	Complete if Known		
Substitute for form 1443/110	Application Number		
INFORMATION DISCLOSURE	Filing Date	06/20/2003	
STATEMENT BY APPLICANT	First Named Inventor	Rodney Nash	
<i>(1)</i>	Art Unit		
(Use as many sheets as necessary)	Examiner Name		
Sheet 2 of 2	Attorney Docket Number		

		NON PATENT LITERATURE DOCUMENTS		
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.		
	11	Re-Engineering the Coupon System 2002 JICC Conference San Diego, CA, Association of Coupon Professi		
	12	EC/EDI Standards-ANSI X12, UN/EDIFACT DOD and Electronic Commerce Acquisition - Program Management		
	13	Implementation Recommendation for Static Product Data, Electronics Industry Data Exchange (EIDX) Mar		
	14	UDT Series on Data Communication Technologies and Standards for Libraries Electronic Data Interchan		
	15	EDI & POS Systems, ATG383- Spring 2002 Accounting Course Overview Bradley University Website		
	16	Internet Payment Systems Introduction Course Overview, Autumn 2002 Course Overview Trinity Univer		
	17	Coupon Use in Canada - Fact Sheet for the year 2002, NCH Promotional Services LTD. And ACNielsen Com		
	18	Consumer Expenditures in 2000, U.S. Department of Labor Bureau of Labor Statistics, April 2002, Rep		
	19	Everything you ever wanted to know about Credit Cards, Black Market Press Compiled by Joe Ziegler,		
	20	FarSync TCP-X25 POS Gateway, FarSite Communications LTD, 2001-2002 FarSite Website, 5/9/2003		

Examiner	Date	
Signature	Considered	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 120 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

## Information Disclosure StatemenCr ssed Referenced Documents:

Title of the article, title of item Name of author, Date

The Impact of the 2005 Sunrise Date on EDI Qualifiers White Paper by Uniform Code Council Inc.

Coupons As-Is Model Version 4, Coupon Work Group, EAN-UCC By Tom Heist Standards Management Group, 7/25/02

Coupon Requirements Summary ERoom: Coupon Re-Engineering, 7/01/02

Coupons

Power Point Presentation by Uniform Code Council Inc., 2002

A Brief History of the Future of Couponing Phoenix By Krubski, ITLC, October 2000

Promotion Marketing Association Press Release New York - 7 August 2001

Promotion Marketing Association Press Release New York - 30 August 2000

Trial and Conversion VI: Consumer Reaction and Demonstration Survey PMA Sampling and Demonstration Council, NFO WorldGroup Research

2002-001 Coupon Industry SurveyJuy31 1 August 2002 meeting of the Coupon Re-Engineering Workgroup 25 July 2002

Coupon Facts; Coupon Planning; Coupon Coding; Distribution and Redemption by Method CouponNowInfo Website CouponNowInfo.com, 6/16/2003

Re-Engineering the Coupon System 2002 JICC Conference San Diego, CA, Association of Coupon Professionals

EC/EDI Standards-ANSI X12, UN/EDIFACT
DOD and Electronic Commerce Acquisition – Program Management Office (ECA-PMO)

Implementation Recommendation for Static Product Data, Electronics Industry Data Exchange (EIDX) March 1997, Computing Technology Industry Association, 2002

UDT Series on Data Communication Technologies and Standards for Libraries

Electronic Data Interchange: An Overview of EDI Standards for Libraries (1993) International Federation of Library Assoc. and Inst. IFLANET

EDI & POS Systems, ATG383- Spring 2002 Accounting Course Overview Bradley University Website

Internet Payment Systems Introduction Course Overview, Autumn 2002 Course Overview Trinity University Website

Coupon Use in Canada – Fact Sheet for the year 2002, NCH Promotional Services LTD. And ACNielsen Company of Canada Limited, 2002 Coupon Industry Assoc of Canada CIAC website

Consumer Expenditures in 2000, U.S. Department of Labor Bureau of Labor Statistics, April 2002, Report 958

Everything you ever wanted to know about Credit Cards, Black Market Press Compiled by Joe Ziegler, Black Market Press Website, 3/06/2003

FarSync TCP-X25 POS Gateway, FarSite Communications LTD, 2001-2002 FarSite Website, 5/9/2003